

131st

IARW-WFLO Convention

8–12 October 2022

San Diego, California

2022 SPONSORSHIP PROGRAM

The sponsorships at the 131st IARW-WFLO Convention offer special opportunities designed to help you gain brand recognition in front of top executives of temperature-controlled warehousing & logistics companies from the US and around the world.

BENEFITS:

- Recognition on Convention website, pocket agenda, and event signage (must sign by August 3, 2022)
- Logo and description listed in exclusive sponsor section of Pocket Agenda (must signed by August 3, 2022)
- Recognition during General Session (logo on screen and verbal recognition)
- Distinctive “Sponsor Ribbons” to wear throughout the event
- List of attendees with contact details

Specific benefits for each sponsorship listed below. Right of first refusal for sponsorship of same event, if offered, in 2023.

PLATINUM	GOLD	SILVER
\$17,000 and above	\$10,000–\$16,999	\$9,999 and below

PLATINUM LEVEL

Sponsorship will be exclusively branded and designed to your company’s specifications.

Sponsorship Includes: 4 complimentary attendee passes for sponsor company (\$6,000 value).

(Total sponsorship investment must reach level threshold to receive these benefits)

COLD CHAIN PARTY (2ND NIGHT) \$40,000

The annual Party will take place on the second night of the IARW-WFLO Convention. The venue provides a casual setting for this special evening that features live entertainment, a full dinner, and an open bar.

IARW-WFLO JOINT BOARD RECEPTION & DINNER (1ST DAY) \$30,000

The Leadership Reception provides exclusive access to IARW & WFLO Board members, and other leaders in attendance. Sponsor will receive bold signage, a signature drink, and branded napkins at event.

KEYNOTE PRESENTER (1ST OR 2ND DAY) \$20,000 Each 2 Available

The General Sessions will be held over lunch, and will feature a Keynote presentation that focuses on business issues. The Keynote Sponsorship elevates your company’s visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire convention audience as well as a head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"×11") to be distributed at the session.

WELCOME RECEPTION **SOLD!**

The opening night receptions offer a serene environment to re-connect with old friends. This reception, featuring cocktails and hors d’oeuvres is held on the first evening. Sponsor will receive bold signage, a signature drink, and branded napkins at event.

AFTER DINNER EVENT (1ST NIGHT) \$17,000

The After-Dinner Event will take place on hotel property and features an indoor bar and outdoor patio located just beyond the lobby. This full-service bar offers mixologist cocktails, beer, wine, lite fare and cigars. Branded to your specifications, the After-Dinner Event provides an intimate setting to host key partners, prospects, and friends for a relaxing evening before the following days’ convention activities.

CONVENTION LANYARDS \$17,000

Showcase your brand on the neck of every attendee at the event!

GOLD LEVEL

Sponsorship Includes: 2 complimentary convention passes for sponsor company (\$3,000 value).

BADGE SPONSOR \$15,000

Feature your brand and personalized message on the back of every attendees badge at the event!

VIP SHUTTLE SERVICE \$12,000

Feature your brand on the exclusive resort shuttle service for Convention attendees.

KEYNOTE SPEAKER (3RD DAY, MORNING) \$12,000

The Morning General Session will feature a keynote presentation that focuses on business issues. The Keynote Sponsorship elevates your company’s visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire convention audience as well as a head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"×11") to be distributed at the session.

KEYNOTE SPEAKER (3RD DAY, MORNING) SOLD!

Sponsored by Vapor Armour

The Keynote Sponsorship elevates your company's visibility to the highest level at the event. The sponsorship includes the opportunity to introduce the keynote speaker and feature a promotional video in front of the entire convention audience as well as a head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"x11") to be distributed at the session.

BRANDED HOTEL KEY CARDS SOLD!

Sponsored by RefrigiWear

Each attendee will receive customized key cards upon arrival. Key cards will be designed to sponsor's specifications.

CONVENTION WIFI \$12,000

The Conference WIFI sponsorship builds top of mind awareness with convention attendees, who will enter your companies name or other personalized password when logging into WIFI throughout the event. Sponsor will also receive branded signage, and a be featured in the pocket agenda.

GOLF TOURNAMENT BEVERAGE CART SOLD!

Sponsored by Jamison Door Company

Branded signage displayed on beverage cart and course. In addition, recognition will be provided during the golf announcements.

PEER-TO-PEER EXECUTIVE ROUNDTABLES \$12,500

Opportunity to provide opening remarks at the start of the Peer-to-Peer Executive Round-table discussions. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"x11") to be distributed at the session, and branding throughout Peer-to-Peer session rooms.

HEALTH AND WELLNESS SPONSOR \$10,500

Each attendee will receive branded sanitizer with your logo on it. You will be top of mind for attendees and associated with keeping everyone safe and healthy at the event.

HAPPY HOUR (1ST DAY) \$10,500

Held on the event's opening day, this happy hour is a great opportunity to connect with old friends and build new relationships.

GENERAL SESSION LUNCH (1ST AND 2ND DAY) \$10,000

2 Available

Held during the general session, the Lunch Sponsorship is paired with a Keynote presentation at the event to provide attendees with an unforgettable executive level experience. The sponsorship features branded signage on all tables in the general session, verbal recognition from the stage, and your logo featured on the screen during the recognition as well as a head table to host your delegates and guests. The sponsorship also includes the opportunity for one promotional flyer (supplied by you, maximum 8.5"x11") to be distributed at the session.

SILVER LEVEL

BREAKFAST IN THE SUPPLIER SHOWCASE (2ND OR 3RD DAY) \$9,000 Each

2 Available

Host a networking breakfast in the Supplier Showcase before the Morning Keynote. Sponsorship includes branded signage throughout networking foyer.

SUPPLIER TECH TALKS SOLD!

Sponsored by EVAPCO, Industrial IO TI, and SSI Schaefer

Supplier Tech Talks are an opportunity for 4 IARW Associate members to present a high level industry perspective on how their solutions, tools and/or technology can help support their customers businesses and how they see the industry evolving. Each "Tech Talk" sponsor will receive 5 minutes to present to the audience. (This is not a commercial — must be a high level industry overview).

POCKET AGENDA \$8,000

Company Logo on back of pocket agenda.

FOCUS SESSION EDUCATION TRACKS \$7,000 Each

3 Available

Presented by IARW Warehouse Members, these sessions highlight human capital development, cost-savings, and time-savings. Sponsoring a session provides; a speaker introduction, company logo on introduction slides, and shared sponsor table for marketing flyer distribution.

REFRESHMENTS BREAK SPONSOR (DAILY) \$7,000 Each

3 Available

Branded signage and napkins at event.

GOLF CLASSIC SPONSORSHIPS

The golf classic provides key opportunities to gain a high level of exposure to attendees playing in this popular networking event.

PRIZES \$7,000

Branded company signage on course, branded prize envelopes, and verbal recognition at event

LUNCH \$7,000

Branded company signage, logo on lunch boxes/bags, and verbal recognition at event

BRANDED GOLF BALLS \$6,500

Branded golf balls, and verbal recognition at event

CIGAR BAR \$6,500

Branded company signage, and verbal recognition at event

BRANDED PADS & PENS \$6,500

Featured in meeting rooms and at registration, this sponsorship places your logo and contact details in the hands of every convention attendee.

SUPPLIER SHOWCASE \$10,000

Multiple Available

The Supplier Showcase provides an exclusive opportunity for companies who are looking for a sponsorship that provides a physical location at the event where they can host customers and prospective clients. Located in the networking lounge the Supplier Showcase is featured at the heart of the event. Coffee and refreshment breaks, meals, and a happy hour will take place around the Showcase providing ample time for sponsors to engage with attendees as they enjoy a cup of coffee while discussing business needs. Sponsors may also utilize their space in the Supplier Showcase throughout the event for one-on-one meetings.



CONTACT JAMES ROGERS
at +1 703 373 4303 or jrogers@gcca.org
to reserve your sponsorship today!

October 8 – 12th, 2022 • SAN DIEGO, CALIFORNIA
WWW.ORG/EVENTS/ABOUT-CONVENTION
Flyer reflects sponsorships sold as of April 1, 2022.